

The Marches Survey

* Required

Information and consent

We are geography researchers from the University of Edinburgh. Our research project is called: Building a Restoration Partnership Development Toolkit. You are invited to complete our survey, which seeks to understand perspectives on land management and ecological restoration in the landscape where you live and work.

The name of the survey is the **Marches Survey**.

With the Marches Survey, we are collecting data that will support the Wilder Marches project, which is a partnership between the Herefordshire, Montgomeryshire, Radnorshire and Shropshire Wildlife Trusts. We want to gather data to generate insights that will make this work better informed by perspectives on the ground. More information about the Wilder Marches project can be found here:

<https://www.shropshirewildlifetrust.org.uk/wilder-marches>

If you agree to take the survey, in the next screen we will show you some statements, and ask you to indicate the extent to which you agree or disagree with them. The survey should take less than 15 minutes to complete.

We will also ask for some very basic data about you. **We will not collect any personally identifying data from you. It will not be possible for us or anyone else to identify you from the answers you provide.**

The data you provide will be used for research purposes. Survey data will only be accessed by the two named members of the research team at the University of Edinburgh (named below). Your data will be stored securely for up to five years.

Our research is non-commercial and is funded by the Endangered Landscapes and Seascapes Programme. It is a separate project from the Wilder Marches project.

Should you have any questions about this research, please feel free to contact Annette Green (Annette.Green@ed.ac.uk) or Janet Fisher (Janet.Fisher@ed.ac.uk) at the University of Edinburgh.

Postal address: Dr Janet Fisher, GeoSciences, University of Edinburgh, Drummond Street, Edinburgh, EH8 9XP

If you are worried about this research, or if you are concerned about how it is being conducted, you can contact the Chair of the GeoSciences Ethics Committee, ethics@geos.ed.ac.uk: University of Edinburgh, Drummond St, Edinburgh, EH8 9XP.

1. Please confirm that you have read and understood the above information, and that you consent to the data provided being used in this research *

I have read and understood the above information, and consent to the data provided being used in this research

Statement ranking

In this section, we present you with some statements about restoration, farming, nature and landscapes.

Please read each statement in turn, then indicate on the scale provided the extent to which you agree with it.

If you are doing this survey on your **mobile phone**, you may wish to turn your phone on its side to put it into landscape mode.

2. *Improving river bank habitats in this area should be a high priority **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. *A restoration project in the Marches landscape should be an opportunity to learn about managing landscapes across borders **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. *Protecting and restoring peat in this area should be a high priority **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. *Restoration projects in the Marches landscape should prioritise connecting ancient woodlands with other sites important for conservation **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. *Plantation forests are an important part of the Marches landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

7. *The commons in the Marches landscape should be managed to deliver clean water, carbon storage and habitats for wildlife species **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. *Land managers in this landscape should be paid for providing benefits from their land including carbon capture and storage, biodiversity protection, and flood control **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. *There is potential to develop tourism opportunities in this landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. *We don't have to sacrifice food production to protect nature in this landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. *The Marches is a single landscape with its own unique cultural and visual identity **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12. *Farms in this landscape can be part of the solution for tackling biodiversity loss **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. *Farms in this landscape can be part of the solution for tackling climate change **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. *We should develop and promote the unique food produce that the Marches landscape has to offer **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

15. *It is important to me that this landscape looks neat and tidy **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. *I care more about what this landscape does than what it looks like **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. *Livestock grazing should play a major role in nature restoration in this landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. *Restoration-based livelihoods cannot replace the rural livelihoods already established in this area **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

19. *I want local communities to be able to influence any planned land use changes in the Marches landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. *Local people know how to look after the nature around them better than scientists do **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. *People won't look after nature in this landscape unless they are incentivised to do so **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

22. *Nature in this landscape needs to be restored **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

23. *Farming should contribute to nature restoration in this landscape **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. *This landscape should be managed to reduce flood risk downstream **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

25. *It is important to me that this landscape helps provide clean and safe water **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. *Restoration in this landscape must not compromise the ability of local people to live and work here **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

27. *We need to be prepared for the Marches landscape to change if we want to make positive changes for nature here **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. *I am concerned that there will no longer be a place for me in this landscape if it changes too much **

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. *I would like to see more diverse species of wild animal in this landscape* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. *I would like to see more diverse flower species in this landscape* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31. *I would like to see more diverse tree species in this landscape* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. *I would like to see more diverse bird species in this landscape* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. *This landscape can and should make a contribution to domestic food security* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34. *Nature can be better protected with the support of business* *

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. *Nature does best when it is actively managed by people*

*

Disagree strongly	Disagree	Neither agree nor disagree	Agree	Agree strongly
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Basic information about you

We will not be able to identify you personally from this data. We will only use this data to make sure different kinds of people have completed the survey.

36. How old are you? *

18-24

25-34

35-44

45-54

55-64

65-74

75+

37. Which of the following most accurately describes your gender? *

- Male
- Female
- Non-binary
- Transgender
- Intersex
- Other
- Prefer not to say

38. From the following options, please choose the ONE which best describes your professional background or the sector you work in *

- Farming on own farm (tenant or owner occupier farmer)
- Farming other (e.g. farming contractor, private farming property manager, farming union)
- Conservation or restoration (including e.g. Natural England, NRW, the Environment Agency, a conservation charity or NGO etc.)
- Heritage or culture (including e.g. the National Trust)
- Estate or land management
- Private business
- Utilities (including e.g. water, transport)
- Other

39. You have told us that 'Other' best describes the sector in which you work. Please use the box below to add more information. *

40. Are you employed by the Wildlife Trust? *

Yes

No

41. Where do you live? *

Herefordshire

Montgomeryshire/Maldwyn

Radnorshire/Sir Faesyfed

Shropshire

None of the above

42. Where do you work? Please tick all which apply. *

- Herefordshire
- Montgomeryshire/Maldwyn
- Radnorshire/Sir Faesyfed
- Shropshire
- None of the above

43. How did you hear about this survey? *

- Direct contact from Renée Wallace or Jenny Jackson-Tate
- Direct contact from Annette Green
- Through someone else I know
- Other

Final question! Any additional remarks?

Please use this space to include any remarks you may have about the survey or the statements, or to tell us anything else you want us to know.

44. Please enter any additional remarks you may have in the text box below.

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